

NCC Cable System Order

Order #	62517345
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jan18
-	

Flight Dates	03/26/18 - 04/08/18
Agency	Del Cielo Media
Advertiser	Relentless Positive Action PAC

Client Code	RPAP
Product Code	ORDR
Est Code	330405
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		03/30/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,340.00	
Commission		\$351.00	
Net Total		\$1,989.00	
Total Spots		19	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/30 New Order: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	ADDED	3/26/18	4/1/18	05:00	09:00						X	X	-	-	2	\$122.00	\$244.00	30	
2	FXNC	ADDED	4/2/18	4/8/18	05:00	09:00	X	X	X	X				-	-	4	\$122.00	\$488.00	30	
3	FXNC	ADDED	3/26/18	4/1/18	09:00	16:00						X	X	-	-	6	\$107.00	\$642.00	30	
4	FXNC	ADDED	4/2/18	4/8/18	09:00	16:00	X	X	X	X				-	-	4	\$107.00	\$428.00	30	
5	FXNC	ADDED	3/26/18	4/1/18	16:00	19:00						X	X	-	-	2	\$166.00	\$332.00	30	
6	FXNC	ADDED	3/26/18	4/1/18	19:00	24:00						X	X	-	-	1	\$206.00	\$206.00	30	

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	19	0	0	0	0	0	0	0	0	0	0	0	19
AMT	\$2,340.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,340.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/30/18

62517345 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |